

Mari Maeda FASHION CREATOR

After winning several awards, I worked as a designer for Kansai Yamamoto's Paris Collection, organizing events and producing licensed stage costumes.

In 1996, I started my own business in Paris, and launched my own brand "Mari Maeda" in 2000.

With a 30 years old career in both France and Japan working in the Fashion industry, I now also produce and design products in the food, clothing and interior design industry.

My current objective is to expand traditional Japanese culture and craftsmanship all over the world through my kimono designs work.

PROFILE

[NAME] Mari Maeda

[EDUCATION] 1984 : Bachelor in Fashion Design, Kyoto University of Art & Design

[AWARDS]

1982 : Japan Design Contest, Kyoto Design Association Award

1982 : Japan Designers Association Contest, Costume Design Award

1983 : Japan Design Contest, 3 pieces awarded

1983 : Japan Design Contest, Kyoto Mayor Award

1983 : Japan Designers Association Contest, Costume Design Award

1991 : Sumitomo 3M Thinsulate Contest, Grand Prix

[RECENT WORK EXPERIENCE]

2008

- September : Presentation of costumes for event performance « Reviving Beauty of Japan » at the Hotel Westin Tokyo.

- November : Presentation of costumes for event performance « Neo Japanese 2009 » in Budapest, for Japan - Hungary 50th anniversary of re-established diplomatic relations.

2011

« Kansai Yamamoto Hello China » Costume Chief Director, for the 40th Anniversary of restoration of diplomatic relations between Japan and China.

2012

« Kansai Yamamoto Hello Japan » Costume Chief Director.

2013

« Kansai Yamamoto Hello London » Costume Chief Director, for the live catwalk event « Fashion in Motion » at Victoria and Albert Museum.

2013 ~ 2015

Uniform Design Planner for Sheraton Grande Tokyo Bay Hotel Bridal Division.

2015

Costume Designer for Shinto theatrical dance « Kagura », for « Shikinen Sengu » ceremony (relocation of the main shrine), at Kamigamo Shrine, in Kyoto.

2016

- April : Japan representative jury member and presentation of « Mari Maeda Collection » for « Asia Model Festival - Face of Japan ».

- May : Presentation of « Mari Maeda Collection » as Japan representative guest designer for « Asia Model Festival - Face of Asia » in Korea.

- May : Presentation of Indian Sari using Kyo-Yuzen dyeing technique, a Japanese and Indian cultural fusion, for Kyoto Expo 2016 at Nijo Castle, in Kyoto.

2017

National Kimono Design Contest Vice-President Jury